



9th Annual Powhatan's Festival of The Grape

Powhatan, Virginia

October 22, 2011

"Most Richmonders know Powhatan's Festival of The Grape for the great Virginia wines as well as good music. This highly anticipated annual event is Powhatan County's premier social event that has become a tradition itself. The festival attracts locals as well as visitors across the state who are interested in experiencing the best wines of Virginia's most sought after wineries while enjoying great music, food, and unmatched hospitality."

Green Statement: "The Powhatan County Chamber of Commerce recognizes the importance of green business practices in sustaining and preserving the environment for future generations. We are committed to reducing our carbon footprint on the environment by promoting and implementing vigorous recycling and waste reduction programs as well as deploying energy conserving practices at all our events throughout the county."

"At Powhatan's Festival of The Grape, food vendors are encouraged to use organic or sustainably-grown produce, locally produced products and supplies. Vendors as well as public are informed and educated about festival's efforts to reduce its carbon footprint on the environment. The organics waste generated at the festival, which includes all pre- and post-consumer food waste, as well as the compostable and biodegradable products such as plates, cups, cutlery and tissue paper products, will be taken to a composting facility. In addition the festival will recycle all glass, aluminum, metal, recyclable plastic, paper, and cardboard waste. Fryer grease that is used by the festival vendors will be collected and recycled into bio-fuel."



CORE ACTIVITIES for Green Events

☒ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Glass bottles, aluminum cans, plastic bottles, paper, cardboard, composting of food & other compostable items

☒ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling / composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are made from bio-based, renewable materials (corn, bamboo, potato starch, sugarcane, etc.)
- Use disposable foodservice items that are made with recycled content
- Use disposable foodservice items that are recyclable (in your area!)
- Use compostable food service items and direct this material to available composting operations in your area

☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies – and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Use electronic registration, correspondence and forms
- Print brochures and other printed items on recycled content paper and print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

- Track overall solid waste costs

Food service

- Donate excess food from events
- Arrange for the composting of food waste and other compostables
- Use non-bleached napkins and coffee filters
- Provide condiments, cream and sugar, etc., in bulk
- Avoid box lunches and serve trays/platters of food instead



Restrooms

- Have a contract for environmentally-friendly, portable restrooms
- Purchase recycled-content paper-towels and toilet paper

Logistics

- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase from vendors and service providers with a commitment to the environment

☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on its website to the Virginia Green Events webpage
- Have a green event section on its event’s webpage highlighting all of its green activities
- Have signs at the event registration which list all of its green activities
- Use the Virginia Green logo on signs and on recycling containers
- Have quantified its greening efforts and will post estimates of the reduced environmental impacts
- Throughout the event site, informative and educational signage will be placed to guide the public to dispose and recycle their waste properly and to prevent any contamination in organics waste collection

For more information on 8th Annual Powhatan's Festival of the Grape, see <http://www.powhatanwinefestival.com> or contact Tina Bustos at tina@powhatananchamber.org or (804) 598-2636.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize their impacts on the environment. This event has met the established "core activities" for **Green Events** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

